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| ABOUT  JONATHAN REICHENTAL  Dr. Jonathan Reichental is a multiple-award-winning technology and business leader whose career has spanned both the private and public sectors. He’s been a senior software engineering manager, a director of technology innovation, and has served as chief information officer at both O’Reilly Media and the City of Palo Alto, California.  Jonathan is currently the founder of advisory, investment, and education firm, [Human Future](http://www.humanfuture.io/). He holds several degrees including a Ph.D. in Information Systems. He is an [adjunct professor](https://www.usfca.edu/management/faculty/jonathan-reichental) in the School of Management at the University of San Francisco and instructs at several other universities.  He has written three books on the future of cities: Smart Cities for Dummies, Exploring Smart Cities Activity Book for Kids, and Exploring Cities Bedtime Rhymes. |





LEADERCAMP

POWER TECHNIQUES   
AND TIPS FOR CHATGPT

WITH

JONATHAN REICHENTAL

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Generative AI has become a powerful software tool for professionals across various industries in less than a year. Its ability to generate high-quality output, including text, images, and audio, has made it an essential component of mainstream tools, from productivity suites to financial applications. Popular generative AI tools like ChatGPT and Google Bard are readily available to the public, and an increasing number of people are eager to use them to enhance their everyday work.

In this Leadercamp, Professor Jonathan Reichental, a prominent Silicon Valley executive and educator, will offer practical, hands-on guidance on how to fully utilize ChatGPT, Google Bard, and Bing Chat. Attendees will have the opportunity to learn powerful techniques and try them out in real-time during the session. Professor Reichental will also provide a wide range of prompt engineering tips to inspire ideas that can be applied immediately to your work. Don't miss out on this highly practical session that will equip you with valuable new skills.

PARTICIPANTS WILL

* Understand the growing role of AI in organizations
* Learn techniques to construct quality prompts
* Explore the scope of capabilities in ChatGPT, Google Bard, and Bing Chat
* Identify how to manipulate and refine text output
* Discover how generative AI is being integrated into applications

PREPARING FOR   
THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about the presenter, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you've learned.

## About This Guide

This guide will help you prepare for and facilitate the program ***POWER TECHNIQUES AND TIPS FOR CHATGPT***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

## The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

## Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, clink on the Zoom link for the Leadercamp so that it's ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

## For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

APPLY WHAT   
YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

1. What are some ways you can leverage the value of Generative AI and ChatGPT?
2. How does what you learned relate to what you already knew?
3. What are 3 key takeaways from today’s Leadercamp?
4. Who could you ‘tell’ or share this with? Who would care and/or benefit the most?
5. What do see as challenges or risks associated with using Generative AI or ChatGPT in the years ahead?
6. What’s one thing the Leadercamp inspired you to do differently moving forward?